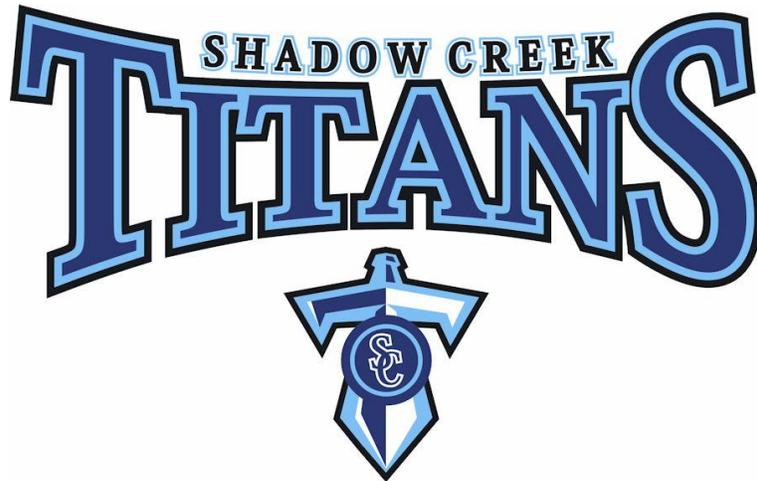


Shadow Creek Youth Football Association Manifesto



Our Brand of Football...

SCYFA foundation is as follows - Faith, Family, Academics, and Athletics.

These are the foundation principles by which we will operate, now and in the future. Each member of this organization has the esteem duty to exemplify and convey these principles to our youth and families.

Faith-

- Exemplifying Godly principles and priorities as a guide through life
- SCYFA belief is in each member of our organization to do the right thing at the right time to the best of their ability
- These statements and the core principles can't be compromised!

Family-

- Our football program has to be an extension of each child's family
- The family extension begins with our board members, coaches, and volunteers

NOTE: We are not trying to be the Dr. Phil of anyone's family, but we can have an influence by the way we show our togetherness!

- A good family structure is the building block for success in life!
- If we lack that family structure and support, SCYFA may suffer

PLAY HARD ... PLAY SMART...PLAY TOGETHER!!!

Academics-

-Encourage our youth, as much as possible, of the importance of academics that sends a message to parents about our coaches individually and our organization collectively

NOTE: Reward a child's classroom accomplishments, just as you would for their outstanding on-field play. This recognition sends a positive message to those who may struggle in school as well as motivate them to do better. The impact of their personal achievements in the classroom and receiving your support makes a difference, and goes way beyond what we can teach them on the field. Great effort in the classroom puts them in control of their future!

Football-

As we begin to teach football, we must understand that we can't get to the final principle without maintaining and believing in the first three.

-Football is a technical and physical game that has several areas of responsibility. Players, coaches, and parents must understand these areas:

***Teamwork**

***Self-Discipline**

***Unselfishness**

***Humility**

***Attitude**

NOTE: These responsibilities will be vital to the success of this organization!

Our Football Program's Vision, Purpose, and Mission

Vision-

-When people think of SCYFA, we want them to be able to paint a mental picture in their mind. That picture will be that we help our players achieve their highest potential on and off the field, and that they will be better people when they leave our leadership!

Purpose-

-Relentless pursuit of excellence in youth football! Don't confuse excellence with perfection, because they are miles apart

-Although no person or organization will ever be perfect, we must make sure that we accomplish our goals personally and/or collectively along the journey

Mission-

-Excellence through **TEAMWORK!**

PLAY HARD ... PLAY SMART...PLAY TOGETHER!!!

Together Everyone Achieves More!!!

Program Philosophy

- Show commitment.** Having people commit is the cornerstone for the success of our program.
- Have integrity.** Integrity instilled in our youth today will make them future leaders.
- Be unselfish.** Unselfishness is a challenging trait to instill in any person.
- Exercise discipline.** Doing the little things right is important in the heat of battle.
- Engage in purposeful work.** We don't have time for poor attitudes, sloppy work habits, or trivial items that take away from our purpose.
- Be models of good conduct.** Coaches being good role models for their players; and our players will be positive role models for their peers.
- Display intensity and enthusiasm.** Enthusiasm is contagious and powerful. Football is an intense game played by intense players. We must coach the same way.
- Be honest.** Honesty in communication builds trust with players and lets them know you want them to succeed and continually improve. Even a child has the ability to spot a phony.
- Execute fundamentals.** We must teach our players that we win by eliminating bad plays and mistakes. This holds true in life as well.
- Develop players.** There is no better classroom than the football field, this sport parallels life. Those who have the right work ethic will succeed, and those who don't, won't.
- Have a positive attitude.** Attitude, like enthusiasm is contagious. We want members of our organization to have a "can do" outlook, a willingness to give their best effort for the benefit of the team/organization at all times.
- Be persistent.** No matter what the obstacle or situation, never, never, never quit. You are never too far ahead, and never too far behind.
- Voice solutions, not complaints!** If a member of this organization complains, the solution to the problem should be the next thing out of their mouth.

All efforts undertaken by SCYFA will support the following as its one and only priority...

The Youth Come First!



PLAY HARD ... PLAY SMART...PLAY TOGETHER!!!